

LUDWIG BECK

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## Corporate News

### LUDWIG BECK increases gross sales - online business continues to grow

**Munich, January 8, 2015** – According to preliminary figures, gross sales of Munich fashion group LUDWIG BECK (ISIN DE 0005199905) rose by € 0.6m to € 102.7m (previous year € 102.1m) in the 2014 fiscal year. That is a 0.5% gain in sales compared to the previous year. Textile retail had to accept a sales decrease of 3% for the past fiscal year (source: TextilWirtschaft). Holiday sales figures in December had a conciliatory effect for LUDWIG BECK. While, according to TextilWirtschaft, the textile retail sector recorded a 4% loss in sales for December, LUDWIG BECK was able to significantly increase sales and gained 8.2%.

The online business at [www.ludwigbeck.de](http://www.ludwigbeck.de) proved to be a growth engine in 2014. It fulfilled management's expectations and generated a significant rise in sales. The brick-and-mortar business moved laterally.

“2014 brought enormous challenges for the textile retail sector. In the face of these extremely negative conditions, we count ourselves happy with the sales performance at LUDWIG BECK,” says Dieter Münch, LUDWIG BECK AG Executive Board member.

Detailed figures for 2014 and expectations for the new 2015 fiscal year will be presented at the corporate balance sheet conference in Munich on March 30, 2015. For more information about the corporation and its stock visit the company website at <http://kaufhaus.ludwigbeck.de>.

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